



Thanks for your order on Ceenwes Beard Grooming Kit for Beard Care!

No “good beard” is an accident. If you see a guy whose whiskers are well groomed and look healthy, it’s because he’s putting in the time to make it that way.

To achieve this on your own comes down to three main things: minding the edges, trimming as needed, and nourishing both your skin and hair. To learn the best ways to do this, we have several things we want to share.

Below is the beard maintenance advice that somebody has put into practice, guaranteed to result in soft, satisfying scruff.

How Often Should You Be Washing Your Beard?

When it comes to your beard, if you are at a medium length, you are going to want to wash it every couple of days.

The reason being for this, just like the hair on the top of your head, the more frequently you wash it, the less of a chance that the beneficial oils from your skin get to absorb into the hair follicles.

So washing it everyday is a bit of overkill. Washing

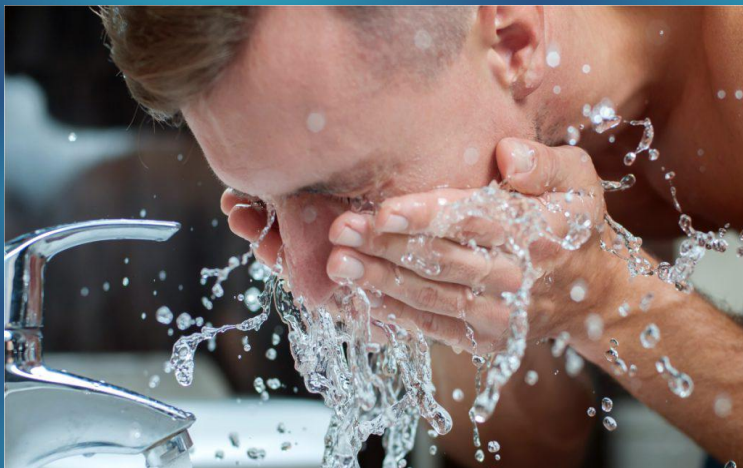
it with **Ceenwes Beard Wash** every two days is okay. This will keep your beard soft, glossy and vibrant.



However if you can’t resist washing it every day, then you should definitely be pairing up your beard with some **Ceenwes Beard Oil**.

It helps nourish and soften your beard, keeping your beard and skin moist, promoting the growth of beard.

★Tips for washing beard:



1. Choose The Right Water Temperature: When it comes to selecting the appropriate temperature of water, you need to understand the science behind the choice. Very hot water should be avoided at all cost because it dries out hair follicles causing improper beard growth. Stick to lukewarm water since it opens pores and enhances blood circulation, allowing the wash to be more effective.

2. Build Up Lather: Frost up your cleanser of choice. It's recommended to start off with a quarter size amount and add more as needed, which should be easy to determine.



3. Massage Into Beard: Be sure not to top clean only. Use your fingertips to dig deep into all directions of the beard in a scrubbing motion. This action cleans skin better, leaving your face hydrated and beard follicles stimulated causing better growth.



4. Rinse It Out: Remember to use warm water because we want to remain consistent. It's best to just move your fingers through the beard at a steady pace. We recommend rinsing twice to ensure all soap residue is gone.

★Tips for applying beard oil:



1. Put 2-3 drops of oil in your palms. (This will go a long way, and you can apply more later if needed.) Spread it evenly in your palms and fingers.



2. Once the oil is distributed, brush your palms along the sides of your beard.



3. Do the same down the front.



4. Then bring both hands up through the bottom of your beard.



5. Use your finger tips to coat the hairs on your mustache.

Is Beard Balm Really Necessary?

Think of **Ceenwes Beard Balm** as beard oil on the go.

Many of the ingredients in popular beard balms like Jojoba, argan, etc .

while both can nourish the hairs, oil is for softening the bristles and hydrating the skin, and balm is for styling and protecting the hairs from environmental wear and dehydration.

Since beard balm is a thicker substance, when it is applied to your beard, your beard itself will also appear a bit more thicker. So if your beard is a bit more patchier or thinner, beard balm would be the way to go.



How to Trim Your Beard?



1. Comb it out: Get all of your hairs settled into one direction. Comb everywhere, including the mustache and bottom.

2. Use scissors for detailing: Clean up strays and give yourself a more natural finish.



3. Apply with a beard oil: These will keep your hairs healthy and prevent them from drying and itching.

4. Finish with brush: Brushing acts as a treatment for your beard because it helps distribute your skin's oils evenly throughout your facial hair. You can also use the brush to styling.



Additional Beard-Trimming Tips:

1. Trim your beard when it's dry: You'll get a better sense of how it will look. So it will be better to process a Grooming Kit that can be applied in wet and dry conditions. I would love to recommend Ceenwes 5 in 1 Men's Grooming Kit here.



Product Name: Ceenwes 5 in 1 Waterproof Man's Grooming Kit

Product Link: www.amazon.com/dp/B07N86NW4X
www.amazon.co.uk/dp/B07N68JB99
www.amazon.ca/dp/B07PXVVHTR

2. Invest in a solid pair of clippers: They will last much longer and are far more durable. Don't assume all guards are the same length (but it will be different if you buy Ceenwes 5 in 1 Men's Grooming Kit): Like with clothing, every brand's measurements are slightly different. Always test on a higher guard before settling into your preferred length. Ceenwes will give you a different sense of use.



Any issues or suggestion about the Ceenwes Brand Range products, please feel free to contact us!

Email:support@ceenwes.com

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